

## STATIC BILLBOARDS: FILE REQUIREMENTS

### We accept the following file types:

- Adobe Illustrator (.ai) **preferred**
- Adobe Photoshop (.psd)
- eps, pdf, tif

### File size:

- Create your art at a 1' = 0.5" scale
- For example, the live area for a 14x48 board will be 7"h x 24"w in your file
- Add a 6 inch bleeds on all sides; art for a 14x48 board will scale to 15x49 (7.5"h x 24.5"w in your file)
- Templates for standard sizes can be downloaded at [GraceOutdoor.com](http://GraceOutdoor.com)
- Note: the billboard industry states billboard sizes height x width, so all sizes in these guidelines are also height x width

### How to send files:

- Upload files at [GraceOutdoor.com](http://GraceOutdoor.com) (click on "graphics")
- If your file is small enough, email it to [tara@graceoutdoor.com](mailto:tara@graceoutdoor.com)
- WeTransfer.com, Dropbox, Hightail.com, or other file-sharing platform

### With your art file(s), please include:

- PMS colors (or CMYK breakdown)
- Embed linked files, or send as separate files
- Outline all fonts
- 6 inch bleed on art, with crop marks
- Required Resolution = 300 dpi

### Advertiser Supplied Vinyls:

- 7 oz black back flex

## STATIC BILLBOARDS: FILE SIZES

Actual Board Size <small>Standard finishing = 3" wrap w/bleed &amp; 3" pocket w/bleed</small>	File Size (Live Area) <small>This will be the visible space on the board</small>	Overall File Size <small>This includes the bleeds</small>
6' x 12' + 6" bleed	6"h x 12"w	7"h x 13"w
12' x 24' + 6" bleed	6"h x 12"w	6.5"h x 12.5"w
12' x 32' + 6" bleed	6"h x 16"w	6.5"h x 16.5"w
10' 6" x 36' + 6" bleed	5.25"h x 18"w	5.75"h x 18.5"w
14' x 48' + 6" bleed	7"h x 24"w	7.5"h x 24.5"w
24' x 32' + 6" bleed	12"h x 16"w	12.5"h x 16.5"w
24' x 36' + 6" bleed	12"h x 18"w	12.5"h x 18.5"w